
What's in Your J?



Artwork courtesy Jordan Metzner, 4th grade, David Posnack JCC

Element J is what we're about—open to all, proudly guided by Jewish values, part *tikkun olam*, part that warm welcome at the door. We want to see you go wild with the actual letter J, and transform it in ways that include the community. Show us how the J represents your community, and how your community in turn, contributes to the J and makes it what it is.

Ideas:

Create videos using the J as your viewfinder

Create a massive collage J in your lobby featuring photos and drawings from participants

Build an art gallery of Js interpreted by your community, hand out J templates, available on JCCA.me and 100.JCCA.org

Rebuild the J entirely, what should the J logo look like for the next century—let your participants young and old go wild—brand guidelines are out the window, just like Jordan did here!

Share your creativity with us at [#JCC100](https://twitter.com/JCC100).

1917-2017
100 YEARS



of JEWISH LIFE
in NORTH AMERICA

J Logo Template

Use this template as the canvas to draw, paint, or paste into.

Cut it out and use as a viewfinder for photos and video.

Just show us us your J! Share your completed masterpiece(s) with us at [#JCC100](https://twitter.com/JCC100).

